

**Redevelopment Agency of  
the City of Fowler**

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*The Redevelopment Agency of the City of Fowler is a public agency formed to promote economic development, eliminate community blight, and create affordable housing opportunities within Fowler.*

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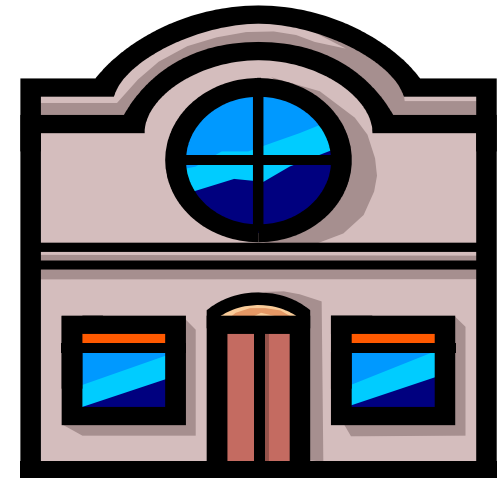
The Storefront Improvement Program is funded entirely by the Redevelopment Agency of the City of Fowler.

For more information, please call:  
David Elias  
City Manager  
Mike Koch  
Building Official/Code Enforcement

Redevelopment Agency of  
the City of Fowler  
128 S. Fifth Street  
Fowler, CA 93625  
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# Storefront Improvement Program



A program sponsored by  
the Redevelopment Agency of  
the City of Fowler

## WHAT IS THE PROGRAM?

The Storefront Improvement Program (SIP) is designed to stimulate building improvements and upgrade the appearance of commercial properties in Downtown Fowler. The objective of this program is to encourage exterior revitalization of existing commercial structures and replacement of nonconforming signs within the Downtown Area portion of the redevelopment project area.

## HOW DO I QUALIFY?

Owners and tenants of commercial property are eligible to apply for assistance. Tenants are required to provide documentation of the property owner's consent to the improvements at the time of initial application. The owner will also need to approve the required Façade Easement and Maintenance Covenant.

## HOW MUCH OF A REBATE CAN I RECEIVE?

Provided the changes you propose meet the criteria for approval, storefront grants up to 100% of approved expenses (\$25,000 per storefront, or \$50,000 maximum rebate) are available for one-time grants for the eligible improvements. Note: This rebate program does not cover administrative fees such as for building permits, site plan reviews, or sign reviews; however, it will pay 100% of the cost for removal of non-conforming signs. **Important: the SIP does not cover any work performed prior to approval of the**

**applications by the Fowler Redevelopment Agency.**

## WHAT TYPE OF IMPROVEMENTS QUALIFY?

For this program, "storefront" is defined as follows:

- Exterior front surface of a business, from grade to roofline
- Above the storefront level, including roof repairs and roof replacements
- Decorative fencing and landscaping of vacant parcels adjacent will be considered at the discretion of the Community Development Director
- Where a building abuts two streets and/or an alley, empty lot, parking area, or open space, such building may be other faces considered storefronts if visible from the main commercial strip

## HOW DO I APPLY?

Accompanying this application, please submit three (3) sets of plans describing specifically the method of rehabilitation, window types, colors and materials, type of signage and lettering proposed, etc. Bids received from a minimum of three (3) licensed contractors or sign companies should show labor and material costs.

Upon City of Fowler approval of plans and demonstration that the individual(s) selected to perform the work has (1) a

city business license, (2) a state approved contractor's license (when required), and (3) Worker's Compensation Insurance (when required), you will be directed to complete application(s) and submit all materials normally required for site plan review (SPR) and/or sign review (SR) as necessary.

## WHAT ARE THE GRANT TERMS?

The recording of a façade easement and maintenance covenant to ensure maintenance of the improvements for a period of 10 years.

## WHERE DO I GET AN APPLICATION?

Applications are available at the City of Fowler, Community Development Department, 128 S. Fifth Street, Fowler, CA 93625.

**Call today for an application at  
(559) 834-3113**